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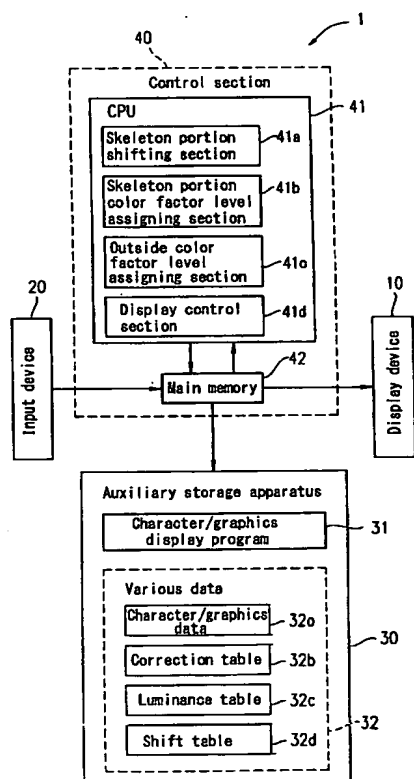
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(54) Title: **DISPLAY APPARATUS, INFORMATION DISPLAY METHOD, INFORMATION DISPLAY PROGRAM, READABLE RECORDING MEDIUM, AND INFORMATION APPARATUS**

(57) Abstract: A display apparatus (1) comprises a display device (10) and a control section (40) for displaying characters by using sub-pixel rendering. Each character is displayed in a frame having a predetermined size. The control section (40) has a skeleton portion shifting section (41a) which shifts a center of a skeleton portion of a character toward a center of the frame using sub-pixel precision.

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